

WKRC

Add for Sherrod Brown →

Add to  
order # 68997

10/31-11/6

Day	Date	Time	Program	Rate	# of spots	Cost
Wed-Fri	10/31-11/2	11A-12N	Price Is Right	\$1,400	2	\$2,800
Wed-Fri	10/31-11/2	10-11A	Anderson Cooper	\$350	2	\$700
Wed-Fri	10/31-11/2	3-4P	Let's Make A Deal	\$550	1	\$550
Wed-Fri	10/31-11/2	4-4:30P	4P News	\$1,600	2	\$3,200
Wed-Fri	10/31-11/2	5-5:30P	5P News	\$1,700	1	\$1,700
Wed-Fri	10/31-11/2	7-7:30P	Inside Edition	\$2,500	1	\$2,500
Wed-Fri	10/31-11/2	12:35-1:35A	Late Late Show	\$175	1	\$175
Thurs	11/1	9-10P	Person Of Interest	\$3,000	1	\$3,000
Sat	11/3	6-7A	AM News	\$500	2	\$1,000
Sat	3-Nov	7-8A	AM News	\$500	2	\$1,000
Sat	11/3	12-3:30P	Univ.Of Cincinnati vs. Syracuse	\$3,000	1	\$3,000
Sat	11/3	11:35P-12:05A	Bengals Nation	\$350	1	\$350
Sun	11/4	4-7P	AFC Football	\$15,000	1	\$15,000
Mon-Tue	11/5-11/6	5-5:30A	AM News	\$500	4	\$2,000
Mon-Tue	11/5-11/6	5:30-6A	AM News	\$500	3	\$1,500
					<b>25</b>	<b>\$38,475</b>

P1  
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P2

35

49,650

# Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Sherrod Brown for Senate												
Agency: Shorr Johnson Magnus												
Station: WKRC-TV												
Order: 68997												
<b>Line: 1</b>												
11/06/12	Tuesday	5:36:35 AM	:30	\$500.00		5a Good Morn Cincinna (5:30:00 AM-6:00:00 A	SHERROD BROWN SEN	P-2			1	MWASH
											1	
<b>Line: 2</b>												
11/06/12	Tuesday	5:13:29 AM	:30	\$500.00		5a Good Morn Cincinna (5:00:00 AM-5:30:00 A	SHERROD BROWN SEN	P-2			1	MWASH
											1	
<b>Line: 3</b>												
11/06/12	Tuesday	7:36:07 AM	:30	\$450.00		CBS This Morning (7:00:00 AM-8:00:00 A	SHERROD BROWN SEN	P-2			1	MWASH
											1	
<b>Line: 4</b>												
11/06/12	Tuesday	6:05:11 AM	:30	\$1,200.00		6a Good Morn Cincinna (6:00:00 AM-6:30:00 A	SHERROD BROWN SEN	P-1			1	MWASH
											1	
<b>Line: 5</b>												
11/06/12	Tuesday	6:05:56 AM	:30	\$1,200.00		6a Good Morn Cincinna (6:30:00 AM-7:00:00 A	SHERROD BROWN SEN	P-1			1	MWASH
											1	
<b>Line: 6</b>												
10/31/12	Wednesday	12:21:49 PM	:30	\$725.00		OHSB-T Local 12 News at Noon 12:00 PM-12:30 PM	SHERROD BROWN SEN	P-2			1	MWASH
											1	
<b>Line: 7</b>												
10/31/12	Wednesday	4:06:36 PM	:30	\$1,600.00		OHSB-T 4p Local 12 News at Fo 4:00 PM-4:30 PM	SHERROD BROWN SEN	P-1			1	MWASH
11/02/12	Friday	4:28:51 PM	:30	\$1,600.00		4p Local 12 News at Fo 4:00 PM-4:30 PM	SHERROD BROWN SEN	P-1			2	MWASH
											2	
<b>Line: 8</b>												
10/31/12	Wednesday	5:28:15 PM	:30	\$1,700.00		OHSB-T 5p Local 12 News at Fiv (5:00:00 PM-5:30:00 P	SHERROD BROWN SEN	P-1			1	MWASH
11/02/12	Friday	5:20:02 PM	:30	\$1,700.00		5p Local 12 News at Fiv (5:00:00 PM-5:30:00 P	SHERROD BROWN SEN	P-1			2	MWASH
											2	
<b>Line: 9</b>												
11/01/12	Thursday	11:58:56 AM	:30	\$1,400.00		The Price is Right 11a-12p	SHERROD BROWN SEN	P-1			1	MWASH
11/02/12	Friday	11:29:26 AM	:30	\$1,400.00		The Price is Right 11a-12p	SHERROD BROWN SEN	P-1			2	MWASH
											2	
<b>Line: 10</b>												
11/01/12	Thursday	10:14:10 AM	:30	\$350.00		M-F 10a-11a 10a-11a	SHERROD BROWN SEN	P-2			1	MWASH
11/02/12	Friday	10:16:10 AM	:30	\$350.00		M-F 10a-11a 10a-11a	SHERROD BROWN SEN	P-2			2	MWASH
											2	
<b>Line: 11</b>												
11/02/12	Friday	3:58:32 PM	:30	\$550.00		Let's Make a Deal 3p-4p	SHERROD BROWN SEN	P-2			1	MWASH
											1	
<b>Line: 12</b>												
11/01/12	Thursday	4:29:01 PM	:30	\$1,600.00		4p Local 12 News at Fo (4:00:00 PM-4:30:00 P	SHERROD BROWN SEN	P-1			1	MWASH

[Filtered by: ] [Sorted by: Station]

# Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Descripti	Estimate #	Priority	Spot #	AE
Advertiser: Sherrod Brown for Senate												
Agency: Shorr Johnson Magnus												
Station: WKRC-TV												
Order: 68997												
Line: 12												
11/02/12	Friday	1:06:36 PM	:30	\$1,600.00		4p Local 12 News at Fo	(4:00:00 PM-4:30:00 P	SHERROD BROWN SEN		P-1	2	MWASH
				\$3,200.00								2
Line: 13												
11/02/12	Friday	5:03:43 PM	:30	\$1,700.00		5p Local 12 News at Fiv	(5:00:00 PM-5:30:00 P	SHERROD BROWN SEN		P-1	1	MWASH
				\$1,700.00								1
Line: 14												
11/02/12	Friday	7:27:34 PM	:30	\$2,500.00		M-F 7p-730p	7p-730p	SHERROD BROWN SEN		P-1	1	MWASH
				\$2,500.00								1
Line: 15												
11/02/12	Friday	1:24:20 XM	:30	\$175.00		Late Late Show	1235a-135a	SHERROD BROWN SEN		P-2	1	MWASH
				\$175.00								1
Line: 16												
11/01/12	Thursday	9:40:38 PM	:30	\$3,000.00		Thu Reg 2	9p-10p	SHERROD BROWN SEN		P-3	1	MWASH
				\$3,000.00								1
Line: 17												
11/03/12	Saturday		:30	\$500.00		6a-8a Local 12 News S	(6:00:00 AM-7:00:00 A	SHERROD BROWN SEN		P-2	1	MWASH
11/03/12	Saturday		:30	\$500.00		6a-8a Local 12 News S	(6:00:00 AM-7:00:00 A	SHERROD BROWN SEN		P-2	2	MWASH
				\$1,000.00								2
Line: 18												
11/03/12	Saturday		:30	\$500.00		6a-8a Local 12 News S	(7:00:00 AM-8:00:00 A	SHERROD BROWN SEN		P-2	1	MWASH
11/03/12	Saturday		:30	\$500.00		6a-8a Local 12 News S	(7:00:00 AM-8:00:00 A	SHERROD BROWN SEN		P-2	2	MWASH
				\$1,000.00								2
Line: 19												
11/03/12	Saturday		:30	\$3,000.00		Big East Football	12p-330p	SHERROD BROWN SEN		P-2	1	MWASH
				\$3,000.00								1
Line: 20												
11/03/12	Saturday		:30	\$350.00		Bengals Nation	1135p-1205a	SHERROD BROWN SEN		P-3	1	MWASH
				\$350.00								1
Line: 21												
11/04/12	Sunday		:30	\$15,000.00		AFC Regular Season	(4:00:00 PM-7:00:00 P	SHERROD BROWN SEN		P-2	1	MWASH
				\$15,000.00								1
Line: 22												
11/05/12	Monday	5:12:29 AM	:30	\$500.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	SHERROD BROWN SEN		P-2	1	MWASH
11/05/12	Monday	5:20:41 AM	:30	\$500.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	SHERROD BROWN SEN		P-2	4	MWASH
11/06/12	Tuesday	5:06:42 AM	:30	\$500.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	SHERROD BROWN SEN		P-2	3	MWASH
11/06/12	Tuesday	5:21:56 AM	:30	\$500.00		5a Good Morn Cincinna	(5:00:00 AM-5:30:00 A	SHERROD BROWN SEN		P-2	2	MWASH
				\$2,000.00								4

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# Spot Manager: All, 10/30/12-11/06/12



Date	Weekday	Air Time	Length	Rate	Ad-ID	Inv. Code (Booked)	Time Period	Order Product Description	Estimate #	Priority	Spot #	AE
Advertiser: Sherrod Brown for Senate												
Agency: Shorr Johnson Magnus												
Station: WKRC-TV												
Order: 68997												
Line: 23												
11/05/12	Monday	5:34:35 AM	:30	\$500.00			5a Good Morn Cincinna (5:30:00 AM-6:00:00 A	SHERROD BROWN SEN		P-2	3	MWASH-
11/05/12	Monday	5:50:39 AM	:30	\$500.00			5a Good Morn Cincinna (5:30:00 AM-6:00:00 A	SHERROD BROWN SEN		P-2	1	MWASH-
11/06/12	Tuesday	5:49:49 AM	:30	\$500.00			5a Good Morn Cincinna (5:30:00 AM-6:00:00 A	SHERROD BROWN SEN		P-2	2	MWASH-
				\$1,500.00							3	
				\$49,650.00							35	
				\$49,650.00							35	
				\$49,650.00							35	
				\$49,650.00							35	
				\$49,650.00							35	

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